



A Rotary Club of  
Southbank Inc.  
Initiative

---

# Rotary Community Service Awards

**20 May 2010**



## Celebrating service

There are many organisations and individuals who give of their time and financial resources to support those less fortunate or in need and to improve our community. We want to recognise them and celebrate their valuable service.

Through the Rotary Community Service Awards, we will bring together community service agencies and the businesses and organisations that support them, formally acknowledge their amazing contributions and showcase some of the wonderful work being done in our community.

## A gala event to strengthen bonds

The inaugural Rotary Community Service Awards will be a gala event held at the Crown Towers Palladium Room on 20th May 2010, an event that will create stronger bonds between the agencies who serve our community, the individuals who volunteer their time, and the organisations that support them.

This event will:

- Highlight and encourage those businesses and organisations with a commitment to Corporate/Business Social Responsibility (CSR/BSR) to continue to lead by example. These businesses:
  - encourage staff to volunteer on community-based initiatives that most closely align with their values and passions
  - support community-based programs/projects by promoting them to their staff
  - provide financial support to these community-based programs/projects and community agencies and groups
  - demonstrate their CSR/BSR commitment by contributing to the ongoing success of these community groups
  - enhance their organisational culture by aligning with a worthy cause and making a difference in the community
- Enable community groups to promote their activities and programs/projects to a wider audience, and to acknowledge the support that they receive.

Your involvement in this community awards event will:

- Demonstrate how Corporate/Business Social Responsibility can deliver significant and tangible outcomes to the community.
- Bring together businesses and organisations that have supported a community-based program/project.
- Celebrate the achievements of their combined efforts.
- Acknowledge and recognise significant contributions.



A Rotary Club of Southbank Inc. Initiative

## An event to remember

An evening of celebration and entertainment!

Be uplifted by the 'Choir of Hope & Inspiration' led by Jonathon Welsh.

Be entertained by a dynamic dance group and captivated by a mesmerising performance duo.

Enjoy a sumptuous dinner at the Crown Palladium with all drinks included.

Engage with like-minded people who share similar values.

Join us and support the great work being done in our community by groups that need your help.



## From the Lord Mayor's Charitable Foundation

The Lord Mayor's Charitable Foundation is proud to be associated with the Rotary Community Service Awards. This event highlights and reinforces the important work being done in our community not only by community groups but also by their corporate and business partners. I encourage you to support this event as well as those individuals and organisations who are serving the diverse needs of our society.

I look forward to seeing you there.

Andrew Chappell  
Chief Executive Officer  
Lord Mayor's Charitable Foundation

## From the President of Southbank Rotary

In a thriving community such as Southbank, prosperity and opportunity seem obvious. But underneath the bright surface, there is also great need – there are people without homes or jobs, in need of health care, social and emergency support, training and development. There are also the environmental needs that a high density area inevitably creates.

These issues can be addressed so that a vibrant, healthy environment can endure for our future generations. However, to address these issues, we all need to act and take responsibility in whatever way we can. It's up to all of us to lead the way.

We thank you for your generous support of this initiative.

Philip Archer  
President, The Rotary Club of Southbank Inc.

Proudly supported by:



# Community

Where business meets community



## Sponsorship Packages

- 1. Gold Partner** – For your investment of \$50,000 you will receive:
- Naming rights at the event
  - Naming rights to an award – your Award Donation contribution is \$20,000 and you will present the award to the winner
  - 3 x Tables at the event
  - Sponsorship of award plaques
  - Sponsorship of the event production
  - You will also be sponsoring Jonathon Welsh's 'The Choir of Hope & Inspiration'
  - Company/Organisation/Business visibility on the Awards Website as a supporter of the event
  - Video footage to use for promotional opportunities e.g. media releases, internal communication and promotion of your CSR/BSR position

- 2. Silver Partner** – For your investment of \$25,000 you will receive:
- Naming rights to an award – your Award Donation contribution is \$20,000 and you will present the award to the winner
  - 1 x Table at the event
  - Sponsorship contribution to the event
  - Company/Organisation/Business visibility on the Awards Website as a supporter of the event
  - Video footage to use for promotional opportunities e.g. media releases, internal communications and promotion of your CSR/BSR position

- 3. Bronze Partner** – For your investment of \$1,500 you will receive:
- 1 table (x 9 people) at the awards event
  - Table naming rights
  - Company/Organisation/Business visibility on the Awards Website as a supporter of the event
  - Access to video links of the event for your website

(The majority of bookings will be in this category. As we only have 38 tables and 10 have been set aside for Gold/Silver Partners, we only have 28 available to sell, less a few tables for individuals.)

- 4. Individual Partner** – Your investment of \$100 includes:
- 1 seat at a table (these will be limited to few tables as Bronze Partner is preferred)

## Your Corporate Table

Similar to a corporate box at a sporting event, you will buy a table for 10 people. You may invite up to 9 clients, staff or friends to your table. In your final seat, you will be hosting a member from a community service group and learn more about the work they do.

## Media

Media releases and articles will be sent out both prior to and after the event.

# Community

Where business meets community



A Rotary Club of  
Southbank Inc.  
Initiative

## The Awards

Awards will be presented to community groups working in the following areas:

- **Homelessness** – Working to meet our community's most basic needs
- **Youth Services** – Supporting our future
- **The Environment** – Our future, our responsibility
- **Mental Health** – Providing care, hope and support
- **Community Leadership** – Leading the way by making a difference
- **Emergency Services** – Serving our community in times of need
- **Vocational Support** – Providing skills, creating positive pathways

The winners will receive an award in cash to enable them to further their work. Awards will be presented to both the community group and their nominated business/organisation/corporation which will receive a plaque in recognition of their efforts.

Award winners will be selected by the Rotary Community Service Awards Selection Panel according to the selection criteria (detailed criteria can be found on our website below).

All proceeds from this event will be presented to recipients on the night.

## Getting involved

You can become a Bronze sponsor by booking a table for \$1,500 and inviting your colleagues or business partners to attend.

Your participation will contribute to supporting the great work these groups are doing in the community.

Bookings can be made on our website at:

[www.CommunityServiceAwards.org.au](http://www.CommunityServiceAwards.org.au)

Contact the Program Director, Steven McInnes, on 0411 704 328

## Nominations

Invited community service agencies/organisations\* will be eligible to nominate one business/organisation/corporation who they believe has been extraordinary in supporting their mission, vision and values. This contribution can be an acknowledgement of people and/or funds.

Invited community groups will be able to publically acknowledge their partner organisations and gain greater visibility for the work they do in the community.

(\*In consultation with the Lord Mayor's Charitable Foundation, the Rotary Community Service Awards Panel will identify community groups in these categories and invite them to participate.)